



superb news

Carpet Care & Restoration Services, Inc.

6 Reasons to Clean Your Carpets and Floors Now!

Studies have revealed that there are six reasons that people clean their carpets and floors. Are some of these reasons more important than others? Are there reasons to clean before your carpet, rugs, upholstery or even floors “look” soiled?

The 6 Reasons People Normally Clean – Are they the right reasons?

Reason #1: Events.

Many people clean because there is some type of event taking place. Perhaps family is coming into town (or the kids went off to college and you can finally see the floor!). Although entertaining guests or family on clean floors and carpets is a fantastic idea, don't let this be the only reason you clean.

Reason #2: Visible Soil.

The second common reason for cleaning is there is some type of visible soiling. Whether it is a spot or a traffic area, it just becomes unsightly. **Many times waiting until your carpet is visibly soiled is waiting too late!** Traffic area damage may have occurred, and spots may have become permanent!

Reason #3: Maintenance.

This is one of the best reasons to clean! By properly caring for your carpet, upholstery, rugs, and floors, you dramatically increase their life, giving you many more years of use. Plus, it will look clean all the time!



Reason # 4: Health.

This is also a great reason to clean. Your carpet acts as a “sink” or a “filter”. It catches pollens, bacteria, insecticides, asphalt, and many other contaminants that are tracked or blown in. Many of these contaminants are not removed with vacuuming. The “sink” or the “filter” eventually gets full.

This does not mean you should throw out your carpet. Some allergy doctors have suggested removing your textiles because dust-mites and bacteria breed in soft surfaces. Although this is a legitimate claim, there is more to the story. A Swiss study revealed that public buildings that pulled out carpets because of respiratory irritations actually saw an increase in illnesses when carpet was removed. The reason? Particles become airborne when the “filter” or “sink” is not there to catch them. Whether or not you have a carpet, dust will find a home. So, if you have hard surfaces, mop them often. If you have carpets or rugs, vacuum regularly, and have professional cleaning done before there is visible soil.

OUR GUARANTEE: *If you are not thrilled with the service experience you receive from us, we will rush back to your location at NO CHARGE and NO obligation. If you are still unimpressed, we will promptly refund 100% of your investment.*



Carpet Care & Restoration Services, Inc.

31967 Block St., Garden City, MI 48135

734-513-6710 | www.SuperbRestoration.com

PRESORT STD
U.S. POSTAGE PAID
WESTLAND, MI
PERMIT NO. 9

OUR MISSION...

To Provide You With The Most Outstanding Service Experience EVER, Guaranteed or Your Money Back! Avoid Uneducated, Uninformed, & Downright Unscrupulous Carpet Cleaners!

Beat the Holiday Rush!

Get 20% off all our services thru November 30, 2007. Minimum order \$225.00 (before discount) Not to be combined with any other offer (except referral certificates, they're just like cash). Hurry.

Call 734-513-6710 Today!

READ INSIDE...

“ 6 Reasons You Should Clean Your Carpet, Upholstery, & Floors Today! ”

plus...

How To Get: **FREE CASH** or **FREE CLEANING** through our Referral Reward Program!



Reason #5: Problem Solving.

Occasionally something happens to a textile that appears to be a defect, but can actually be corrected through professional cleaning. Usually carpet manufacturers will require your carpet to be serviced by a certified professional cleaning firm before sending out a representative.

Reason #: 6 Odor Problems.

Pet odors, cooking odors, and other odors make their way into carpets, rugs, fabrics, and floors. There are a variety of new techniques and products available today that haven't been available before. Get a complete evaluation from one of our consultants to see if your odor problem can be solved through professional cleaning.

GET FREE CASH OR FREE CLEANING THROUGH OUR REFERRAL REWARD PROGRAM!

For each new customer that you send us, we will reward you with a 10% referral fee that can be used toward **FREE CASH** or **FREE CLEANING**. Simply refer your friends, neighbors, or co-workers, and we will reward you automatically. Remember that we offer a 100% money back guarantee, so you can be sure that we will take the absolute best care of your valuable referrals!