



superb news

Carpet Care & Restoration Services, Inc.

Is Your Flooring a Commodity or an Investment?

Would you be surprised to learn that flooring is your home's third largest single investment? Your home and your automobiles may be the only two larger single investments before your flooring. "Do you treat your floor like an investment?"

Any investment you have requires some kind of maintenance to get the maximum value. You maintain your home so that it will retain its value. You maintain your vehicle by changing the oil on a regular basis to avoid costly repairs. Your carpet and flooring need maintenance too! Regular vacuuming, prompt spot removal, regular professional cleaning, and the application of protectors will **maximize the pleasing appearance and "life expectancy"** of your carpet. Your carpet should be vacuumed once or twice a week, and professional cleaning should take place before the carpet appears visibly soiled. Clean heavy traffic areas as often as they need it. **Carpet manufacturers recommend professional cleaning at least every 12 months and require hot water extraction every 18 to 24 months to retain texture retention.**



"Will It Hurt My Carpet or Floors to Clean Too Often?"

Not when it is cleaned properly. Be sure to use a **trained, certified, professional floor care firm** to maintain your carpets, floors, and area rugs.

WARNING: Choosing a low priced cleaner can damage your flooring investments.

Get **FREE CASH** or **FREE CLEANING** through Our Referral Reward Program!

When you refer your friends, neighbors, or co-workers to our company, you will be automatically rewarded with a Referral Reward Certificate. You can cash it in or use it for any service we provide. Your choice! **Why do we offer a referral reward?** For one thing, we feel that it is right to reward people who send us business. Plus, we would much rather work with someone who has been referred by one of our valued clients.

3 Ways to Increase YOUR Rewards...

1. Free Trial Offer: Your friends can try us for free! They get 100 square feet of carpet cleaning at no charge, and no obligation.
2. Give them this newsletter so they can get educated about caring for their floors.
3. Give us a call and we will contact them. No pressure selling, just a friendly "hello" to see how we can help! Thank you for your valuable referrals and remember we offer a 100% money back guarantee.

OUR GUARANTEE: *If you are not thrilled with the service experience you receive from us, we will rush back to your location at NO CHARGE and NO obligation. If you are still unimpressed, we will promptly refund 100% of your investment.*



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OUR MISSION...

To Provide You With The Most Outstanding Service Experience EVER, Guaranteed or Your Money Back! Avoid Uneducated, Uninformed, & Downright Unscrupulous Carpet Cleaners!

Call 734-513-6710 Today!

FREE Home Cleaning Videos

Great tips on Carpet Cleaning
at our newest website.

www.carpetcleaningsuperb.com

Watch them Now!

READ INSIDE...

“Is Your Flooring a
Commodity or an
Investment?”

“Is Your Upholstery
Really Clean?”

plus...

How To Get:

FREE CASH or **FREE CLEANING**
through our Referral Reward Program!

“Is Your Upholstery Really Clean?”

The fabrics in your home are hiding harmful soils, pollens, dust mites, and fungi. For a healthier indoor environment, have your upholstery **cleaned today!**

Although your fabrics may “look” clean, doesn’t mean that they “are” clean. Regular cleaning also keeps the degrading soils from breaking down the fabrics.

Ask About Our Free Soil Analysis Test!



GET **FREE CASH** OR **FREE CLEANING** THROUGH OUR REFERRAL REWARD PROGRAM!

For each new customer that you send us, we will reward you with a 10% referral fee that can be used toward **FREE CASH** or **FREE CLEANING**. Simply refer your friends, neighbors, or co-workers, and we will reward you automatically. Remember that we offer a 100% money back guarantee, so you can be sure that we will take the absolute best care of your valuable referrals!